

2020 SPONSORSHIP DETAILS

Your sponsorship of the Houston Marine & Energy Insurance Event (HMEIC) plays an important part in our annual funding commitment to the college and university partners who promote the development of future marine and energy professionals.

General Benefits for All Sponsors

- Sponsor logo acknowledgment on website, social media (LinkedIn, Facebook or Twitter), with publicity lasting from date of payment of sponsorship through spring 2021
- Sponsor logo acknowledgment in pre-event promotional literature
- Special recognition Sponsor badges for delegates attending with complimentary registrations
- Sponsor logo acknowledgment during event in literature and signage

Diamond — Presidential Suite Sponsor (Limited to one (1)) \$ 15,000

- Exclusive opportunity
- Exclusive use of The Westin-Galleria’s “Presidential Suite” during the event (accommodates up to 50 people for a reception or cocktail party; 1 BR/2 BA suite; sleeps 2)
- One (1) brochure/flyer and gift in delegate bag distributed to all delegates
- Eight (8) complimentary registrations
- Table in foyer with company representative and promotional materials
- Verbal recognition by Chairman during event
- 350 word company profile with link on HMEIC website and publicly via various HMEIC social media platforms

Platinum — Lunch Sponsor Opportunity (Limited to one (1)) \$ 10,000

- Exclusive opportunity
- One (1) brochure/flyer and gift in delegate bag distributed to all delegates
- Six (6) complimentary registrations
- Table in foyer with company representative and promotional materials
- Identified throughout as Exclusive Lunch Sponsor; introductory speaking opportunity at lunch
- Verbal recognition by Chairman during event
- 300 word company profile with link on HMEIC website and publicly via various HMEIC social media platforms

Gold — Cocktail Party Co-Sponsor (Limited to four (4)) \$ 7,500

- Four (4) complimentary registrations
- One (1) brochure/flyer and gift in delegate bag distributed to all delegates
- Verbal recognition by Chairman during event
- Co-Sponsors of one of the event cocktail parties (each cocktail party limited to two Co-Sponsors)
- Brief video or slides to run during cocktail party and coffee breaks
- 150 word company profile with link on HMEIC website and publicly via various HMEIC social media platforms

If you are interested in becoming a Sponsor for the 2020 Houston Marine & Energy Insurance Event, please review, complete and return the attached form.

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Silver — Coffee Break Co-Sponsor (Subject to availability)..... \$ 5,000

- Two (2) complimentary registrations
- Brochure on publications table in foyer
- One (1) gift in delegate bag distributed to all delegates
- Verbal recognition by Chairman during event
- Co-Sponsor one (1) coffee break during event (first come first served basis)
- Brief video or slides to run during sponsored coffee break
- 100 word company profile with link on HMEIC website and publicly via various HMEIC social media platforms

Bronze..... \$ 2,500

- One (1) complimentary registration

Promotional Sponsorship Opportunities

In addition to the General Benefits for all Sponsors, the below Promotional Sponsors also receive a 50 word company profile with link on the HMEIC website, post event delegate list that includes delegate name, company name and email address, as well as \$50 off all sponsor registrations.

- Delegate Bags: \$6,500 (supplied by Sponsor — Sponsor logo to be printed on gift bags along with HMEIC logo)
- Delegate Lanyard Sponsor: \$5,000
- Delegate Notepads (supplied by Sponsor): \$3,500
- Delegate Pens (supplied by Sponsor): \$3,500
- Interactive Mobile App Sponsor: \$3,500
- Wifi Sponsor: \$3,500
- Charging Station Sponsor: \$3,500

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To become a Sponsor, please complete this form.

Sponsor name to be shown on signage: _____

Sponsorship Opportunities (Circle Choice)

Diamond	8 Registrations.....	\$ 15,000
Platinum	6 Registrations.....	\$ 10,000
Gold	4 Registrations.....	\$ 7,500
Silver.....	2 Registrations.....	\$ 5,000
Bronze.....	1 Registration.....	\$ 2,500

Other Sponsorship Opportunities (Circle Choice)

Delegate Bag.....	\$ 6,500
Delegate Lanyard.....	\$ 5,000
Delegate Notepad.....	\$ 3,500
Delegate Pens	\$ 3,500
Interactive Mobile App.....	\$ 3,500
Wifi.....	\$ 3,500
Charging Station	\$ 3,500

Sponsor company profile (as per sponsorship level): _____

Sponsor company website: _____

Sponsor Facebook, Twitter and LinkedIn URL's: _____

Name and title of company contact for sponsorship purposes: _____

Signature of company contact: _____

Name(s), title(s), and emails of sponsoring company's complimentary registrants (number as per sponsorship level): _____

Questions, Special Requests, or Additional Information: _____

Submit completed form and logo (in .eps or .ai format) to:
 Liliana Fasie
 Liliana.fasie@american-club.com

Remit check payment (payable to "Marine Insurance Seminars, Inc.") to:
 Marine Insurance Seminars, Inc.
 c/o Liliana Fasie
 The American Club
 2100 West Loop South, Suite 1525
 Houston, Texas 77027

For questions please contact:
 Jana Byron, Chair, 2020 HMEIC Planning Committee
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 Lisa Chines, Chair, Sponsorship Subcommittee
 lisa.chines@thehartford.com