

HOUSTON  
MARINE & ENERGY  
INSURANCE CONFERENCE

SEPTEMBER 20 – 22, 2020  
THE WESTIN GALLERIA HOTEL, HOUSTON

# SPONSORSHIP & ADVERTISING OPPORTUNITIES





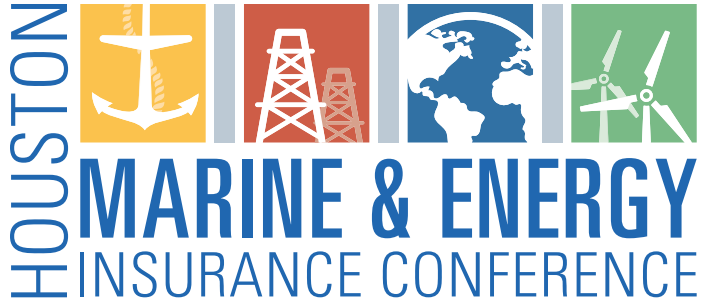
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## About the Houston Marine & Energy Insurance Event

The Houston Marine & Energy Insurance Event (“HMEIC”) (formerly known as the Houston Marine Insurance Seminar), is sponsored by Marine Insurance Seminar Inc., a 501(c)(3) not-for-profit organization committed to providing and promoting educational opportunities in marine and energy insurance and admiralty law industries.

For over 50 years, the Event has been the pre-eminent meeting place for the global marine and energy insurance and legal communities. Held annually in Houston, Texas, the world’s leading energy hub and an essential port for global shipping, HMEIC attracts a wide range of industry professionals including:

- Attorneys
- Insurance Agents & Brokers
- Lloyds Underwriters
- Lloyds Brokers
- Loss Adjusters
- Re-insurance Brokers
- Re-insurance Underwriters
- Risk Managers Surveyors
- US Insurance Companies



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## WHY SPONSOR?

Individual and corporate sponsorship of the HMEIC play an essential role in allowing us to support our college and university partners, who are educating and developing the marine and energy insurance and law professionals of tomorrow.

- In the last 16 years the Event has donated over \$1,200,000 in program assistance, scholarships and library assistance to a number of law schools and universities to aid their insurance programs and support their maritime law curriculum.
- HMEIC could not continue its mission to support the future of our industry through our charitable efforts without the continued support of our individual and corporate industry partners.

### General Benefits for All Sponsors:

- Sponsor logo acknowledgment on the HMEIC website, social media (LinkedIn, Facebook or Twitter), with publicity lasting from date of payment of sponsorship through spring 2021
- Sponsor logo acknowledgment in pre-event promotional literature
- Special recognition Sponsor badges for delegates attending with complimentary registrations
- Sponsor logo acknowledgment during event in literature and signage



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## Additional Sponsorship Benefits (Based on Sponsorship Level)

**DIAMOND — Presidential Suite Sponsor (Limited to one (1))..... \$15,000**

- Exclusive opportunity
- Exclusive use of The Westin-Galleria’s “Presidential Suite” during the event (accommodates up to 50 people for a reception or cocktail party; 1 BR/2 BA suite; sleeps 2)
- One (1) brochure/flyer and gift in delegate bag distributed to all delegates
- Eight (8) complimentary registrations
- Exclusive table in foyer with company representative and promotional materials
- Verbal recognition by Chairman during event
- 350 word Company profile with link on HMEIC website and publicly via various HMEIC social media platforms



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## Additional Sponsorship Benefits (Based on Sponsorship Level)

**PLATINUM — Lunch Sponsor Opportunity (Limited to one (1)) ..... \$10,000**

- Exclusive opportunity
- One (1) brochure/flyer and gift in delegate bag distributed to all delegates
- Six (6) complimentary registrations
- Exclusive table in foyer with company representative and promotional materials
- Identified throughout as Exclusive Lunch Sponsor; introductory speaking opportunity at lunch
- Verbal recognition by Chairman during event
- 300 word Company profile with link on HMEIC website and publicly via various HMEIC social media platforms

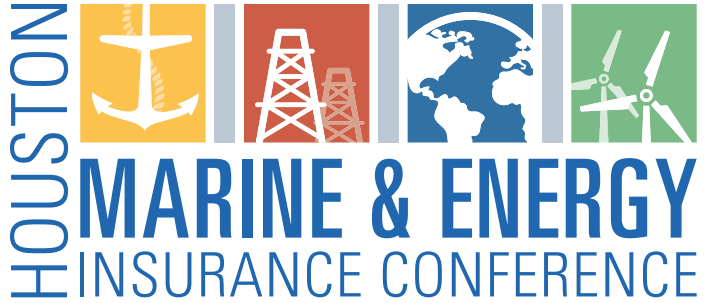


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## Additional Sponsorship Benefits (Based on Sponsorship Level)

**GOLD — Cocktail Party Co-Sponsors (Limited to four (4))..... \$7,500**

- Four (4) complimentary registrations
- One (1) brochure/flyer and gift in delegate bag distributed to all delegates
- Verbal recognition by Chairman during event
- Co-Sponsors of one event cocktail party (each cocktail party limited to 2 Co-Sponsors)
- Brief video or slides to run during cocktail party and coffee breaks
- 150 word Company profile with link on HMEIC website and publicly via various HMEIC social media platforms



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## Additional Sponsorship Benefits (Based on Sponsorship Level)

**SILVER —Coffee Break Co-Sponsors (Subject to availability) ..... \$5,000**

- Two (2) complimentary registrations
- One (1) complimentary brochure on general publications table in foyer
- One (1) gift in delegate bag distributed to all delegates
- Verbal recognition by Chairman during event
- Co-Sponsor one (1) coffee break during event (first come first served basis)
- Brief video or slides to run during sponsored coffee break
- 100 word Company profile with link on HMEIC website and publicly via various HMEIC social media platforms



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## Additional Sponsorship Benefits (Based on Sponsorship Level)

**BRONZE**..... **\$2,500**

- One (1) complimentary registration





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## Promotional Sponsorship Opportunities

In addition to the General Benefits for all Sponsors, the below Promotional Sponsors also receive a 50 word company profile with link on the HMEIC website, post-event delegate list that includes delegate name, company name and email address, as well as \$50 off all sponsor registrations.

- Delegate Bags: \$6,500 (supplied by Sponsors — Sponsor logo to be printed on gift bags along with HMEIC logo)
- Delegate Lanyard Sponsor: \$5,000
- Delegate Notepads (supplied by Sponsor): \$3,500
- Delegate Pens (supplied by Sponsor): \$3,500
- Interactive Mobile App Sponsor: \$3,500
- Wifi Sponsor: \$3,500
- Charging Station Sponsor: \$3,500



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If you are interested in becoming a Sponsor for the 2020 Houston Marine & Energy Insurance Event, please review, complete and return the 2020 Sponsorship Form.

\*If you have any questions, please contact us!

[sponsorship@houstonmeic.com](mailto:sponsorship@houstonmeic.com)

Sponsorships may be tax deductible; check with your tax advisor in this regard.