

# 2019 SPONSORSHIP DETAILS

Your sponsorship of the Houston Marine & Energy Insurance Conference (HMEIC) plays an important part in our annual funding commitment to the college and university partners who promote the development of future marine and energy professionals.

## General Benefits for All Sponsors

- Sponsor logo acknowledgment on website, social media (LinkedIn, Facebook or Twitter), with publicity lasting from date of payment of sponsorship through spring 2020
- Sponsor logo acknowledgment in pre-event promotional literature
- Special recognition Sponsor badges for delegates attending with complimentary registrations
- Sponsor logo acknowledgment during event in literature and signage

## Platinum – Lunch Sponsor Opportunity (Limited to one (1)) ..... \$ 10,000

- Exclusive opportunity
- One (1) brochure/flyer and gift in delegate bag distributed to all delegates
- Six (6) complimentary registrations
- Table in foyer with company representative and promotional materials
- Identified throughout as Exclusive Lunch Sponsor; introductory speaking opportunity at lunch
- Provided with post-conference delegate lists including delegate name, company, mailing address and email address
- Verbal recognition by Chairman at all morning and afternoon sessions
- 200 word company profile with link on HMEIC website

## Gold – Cocktail Party Co-Sponsor (Limited to four (4)).....\$ 7,500

- Four (4) complimentary registrations
- One (1) brochure/flyer and gift in delegate bag distributed to all delegates
- Provided with post-conference delegate lists including delegate name, company, mailing address and email address
- Verbal recognition by Chairman at all morning and afternoon sessions
- Co-Sponsors of one of the cocktail parties (each cocktail party limited to two Co-Sponsors)
- Brief video or slides to run during cocktail party
- Brief video or slides during coffee breaks in conference room
- 150 word company profile with link on HMEIC website

## Silver – Breakfast/Coffee Break Co-Sponsor (Subject to availability).....\$ 5,000

- Two (2) complimentary registrations
- Brochure on publications table in foyer
- One (1) gift in delegate bag distributed to all delegates
- Verbal recognition by Chairman at opening session
- Provided with post-conference delegate list including delegate name, company name and mailing address
- Option to be breakfast or coffee break with Co-Sponsors (first come first served basis)
- 100 word company profile with link on HMEIC website

## Bronze.....\$ 2,500

- One (1) complimentary registration
- Provided with post-conference delegate list including name, company name and mailing address

If you are interested in becoming a Sponsor for the 2019 Houston Marine & Energy Insurance Conference, please review, complete and return the attached form.

## Promotional Sponsorship Opportunities

In addition to the General Benefits for all Sponsors, the below Promotional Sponsors also receive a 50 word company profile with link on the HMEIC website, as well as post conference delegate list that includes delegate name, company name and email address.

- Delegate Bags: \$6,500 (supplied by Sponsor — Sponsor logo to be printed on gift bags along with HMEIC logo)
- Delegate Lanyard Sponsor: \$5,000
- Delegate Notepads (supplied by Sponsor): \$4,000
- Delegate Pens (supplied by Sponsor): \$4,000
- Interactive Mobile App Sponsor: \$3,500
- Wifi Sponsor: \$3,500
- Charging Station Sponsor: \$3,500

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To become a Sponsor, please complete this form.

Sponsor name to be shown on signage: \_\_\_\_\_

\_\_\_\_\_

**Sponsorship Opportunities (Circle Choice)**

Platinum .....	6 Registrations.....	\$ 10,000
Gold .....	4 Registrations.....	\$ 7,500
Silver.....	2 Registrations.....	\$ 5,000
Bronze.....	1 Registration.....	\$ 2,500

**Other Sponsorship Opportunities (Circle Choice)**

Delegate Bag .....	\$ 6,500
Delegate Lanyard.....	\$ 5,000
Delegate Notepad .....	\$ 4,000
Delegate Pens.....	\$ 4,000
Interactive Mobile App .....	\$ 3,500
Wifi.....	\$ 3,500
Charging Station .....	\$ 3,500

Brief description of your company as per sponsorship level: \_\_\_\_\_

\_\_\_\_\_

Sponsor company website: \_\_\_\_\_

Sponsor Facebook, Twitter and LinkedIn channel URL's: \_\_\_\_\_

\_\_\_\_\_

Name and title of company representative: \_\_\_\_\_

Signature of company representative: \_\_\_\_\_

Name(s), title(s), and emails of sponsoring company's complimentary registrants: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Questions, Special Requests, or Additional Information: \_\_\_\_\_

\_\_\_\_\_

**Submit completed form and logo (in .eps or .ai format) to:**  
 Liliana Fasie  
 Liliana.fasie@american-club.com

**Remit check payment to:**  
 Marine Insurance Seminars Inc.  
 c/o Liliana Fasie  
 The American Club  
 2100 West Loop South, Suite  
 1525 Houston, Texas 77027

**For questions please contact:**  
 Jana Byron, Chairman  
 jana.byron@american-club.com  
 Kelly Haas, Chair, Sponsorships Subcommittee  
 khaas@millsshirley.com